



# Jared kengla

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## Reel 2022 Breakdown Sheet

cg pipeline td



### ***Superwoman***

January 2022

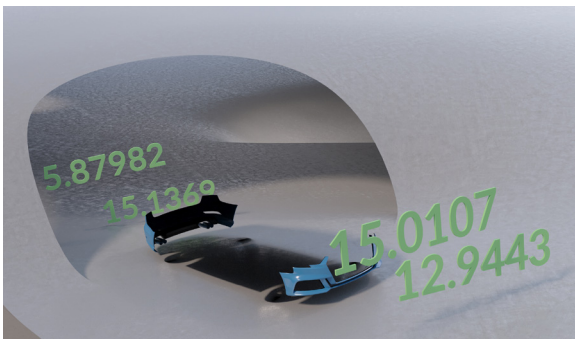
Celebrating my cousin and her clothing line Uniquely Victoria with this short animation. A woman breaks free of her coal encasing with diamond strength, wearing the 'superwoman' dress! This project was modeled, simulated, and rendered in Houdini. The character model and rig are from SideFx.



### ***UVA McIntire***

March 2022

Visualizing a renovated School of Commerce at UVA, designed by Robert A.M. Stern Architects. I assisted with populating, shading, lighting, and rendering this animated project by Alden Studios.



### ***Lot Clearance***

April 2021

Analyzing the clearance of a car bumper and fender for various parking lot ramp designed by Christian Kerez, visualized at Alden Studios. I animated and rendered with 3ds Max. Then I used Houdini to measure the distances from the ground and output the data in spreadsheet and renderable model formats. The Driver Master plugin was used for the car rig setup.



### ***Lake House***

August 2021

Lake House visualization made at Alden Studios, designed by Lang Architects. Required digitizing specialized interior designs and replicating a lakeside location in a ferny, forested environment. I assisted with modeling, populating, shading, lighting, and rendering.

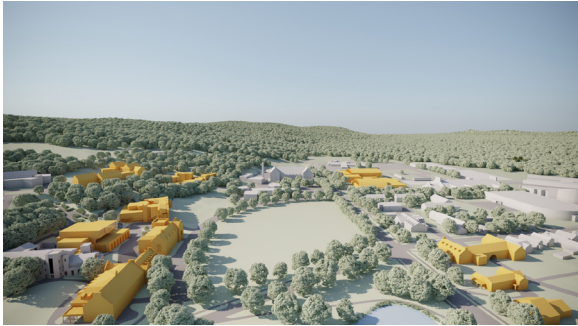


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### *Colgate Overview*

March 2022

Diagrammatic animation of the Colgate Campus renovation campaign designed by Robert A.M. Stern Architects, visualized by Alden Studios. I assisted in all aspects of the project. Four formats were rendered: existing and proposed conditions, landscape and portrait orientations. The video was incorporated into the interactive website found at [thirdcenturycampaign.colgate.edu](http://thirdcenturycampaign.colgate.edu).



### *Chelsea Residence*

July 2019

NYC Townhouse designed by Lang Architects and visualized by Alden Studios. I assisted with modeling, shading, lighting, animating, rendering, and compositing using 3ds Max and After Effects. The New York Times featured this clip in [this article](#) about CGI. This project is also featured on the **Alden Studios** homepage, rendered with a chrome-ball scroll effect.



### *Stylehint*

April 2020

This project included several animations made for a storefront opening display. Designed by Alden Studios for Uniqlo's Stylehint. I simulated letters of cloth using Houdini and assisted in shading, lighting and rendering in 3ds Max.



### *393 West End Avenue*

March 2022

Meticulously designed by Cetra Ruddy Architects and visualized by Alden Studios. I assisted with modeling, shading, lighting, and rendering in 3ds Max. The website for this bespoke new apartment building in NYC can be found at [393westend.com](http://393westend.com).